

# WebLearning:: Business Management Academy

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**Are you looking for a professional qualification which will help you in your career? Do you want a qualification that leads directly to a university degree course??**

Successful organisations, whether large or small, are well managed. The development of management skills within an organisation is an essential part of continued business growth.

Our course catalogue offers the most in demand information technology and management skills training and certification programmes in an On.Demand world. Courses are available in a mix of delivery methods including Computer based training-CBT, Instructor-Led Boot Camp Learning, Instructor and student hands-on training guides, Onsite Learning, Virtual e.Classroom Learning (Live, Online), and asynchronous mobile (m-Learning) and e-Learning.

## **Business Management Programme Overview**

In the rapidly growing management industry, professionals with the skills to manage all aspects of a business are in high demand. The Business Management certification recognises professionals who have attained the knowledge and experience to oversee all aspects of management including strategy, finance, and planning and communications issues.

We offer focused curriculum and certification preparation for every level and aspect of career and Workforce development; spanning basic HTML to complex enterprise technology requirements.

From self-paced CD/DVD-ROM CBT courses, Student training workbooks, Instructor guides, intense Boot Camps to Finance, Human Resource Management, Retail, Supply-Chain, Logistics, Manufacturing, CRM, Business Intelligence, Data Warehousing, Data Integration, Business Process Management, Project Management, Web Design, Networking, Security, Java and open source classroom courses.

We cover the real-world skills most recognised and valued by employers and businesses.

- Convenient Anytime, Anywhere Training
- Money-back Certification Guarantee\*

- 24-hour Online Mentoring From Certified Advisors
- Email Access to IT Courseware Specialists
- Hands-on Interactive Exercises
- Practice Assessment Tests
- Search and Learn Across all Course Material

## **Business Management Programme**

The Business Management programme from WebLearning Academy is based on the Association of Business Executives (ABE) curriculum and offers four levels of qualifications in business management to improve your management knowledge and abilities.

The Diploma in Business Management starts at level 4, and enables you to progress through the Higher Diploma at level 5, up to the Graduate Diploma or Graduate Integrated Diploma at level 6 and beyond that to ABE's level 7 Postgraduate Diploma.

As one of ABE's 50,000 students you have access to a comprehensive support and information network with both online and published material available. Plus you can be very confident about the quality of the qualification you will receive, as all of ABE's qualifications are accredited by Ofqual, the British government's regulatory authority, as well as equivalent bodies worldwide.

ABE qualifications are extremely flexible. If you want to specialise then you can take either the Financial Management or the Management of Information Systems pathway at each of the Diploma levels (4, 5 and 6). But if your interest is business management in its own right then you simply follow the Business Management pathway.

Units can be studied in any order. Several units are common to more than one programme so you can switch between qualifications or easily move on to take a second qualification at the same level.

## **Business Management Programme Qualifications**

Successfully completing this exam and fulfilling the documented experience requirement of the Association of Business Executives (ABE) will make you eligible for the coveted Business Management certification. Completion of this course also earns you over 80 Professional Development Units (PDUs).

### **Diploma (Level 4)**

Compulsory units

- Introduction to Business
- Introduction to Quantitative Methods
- Introduction to Business Communication

Optional units (choose one pathway)

Business Management Pathway

- Introduction to Accounting

Financial Management Pathway

- Accounting for Financial Managers

## Management of Information Systems Pathway

- Introduction to Management Information Systems

### **Entry requirements**

Open entry, but you must be competent in English (IELTS 5.0 minimum) and Mathematics

### **Higher Diploma (Level 5)**

Compulsory units

- Quantitative Methods for Business Management
- The Business Environment
- Financial Accounting
- Marketing Policy, Planning and Communication
- Organisational Behaviour
- Human Resource Management

Optional Units (choose one pathway)

Business Management Pathway (choose two units)

- Principles of Business Law - Managerial Accounting
- Economics for Business
- Managing the Customer Relationship
- Entrepreneurship and Business Development

Financial Management Pathway

- Systems Management and Internal Financial Controls
- Managerial Accounting

Management of Information Systems Pathway

(Choose two units)

- Information Systems Applications for Business
- Information Systems Development
- Managing the Customer Relationship

### **Entry requirements**

One of the following:

- Any ABE Level 4 Diploma or equivalent
- Any Level 3 qualification or equivalent

- 2 years' relevant work experience

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

## **Graduate Diploma (Level 6)**

Compulsory units

- Corporate Strategy and Planning
- Managing in Organisations
- International Business Case Study

Optional units (choose one pathway)

Business Management Pathway(choose two units)

- Strategic Marketing Management
- Strategic Human Resource Management
- Project Management
- Corporate Finance

Financial Management Pathway

- Corporate Finance
- International Business Finance and Planning

Management of Information Systems Pathway

- Project Management
- Information Systems for Strategic Management

## **Entry requirements**

One of the following:

- Any ABE Level 5 Diploma or equivalent qualification
- A degree or equivalent
- And you must be competent in English (IELTS 5.0 minimum) and Mathematics

## **Graduate Integrated Diploma (Level 6)**

Compulsory Units

- Quantitative Methods for Business Management

- The Business Environment
- Financial Accounting- Marketing Policy, Planning and Communication
- Organisational Behaviour
- Human Resource Management
- Corporate Strategy and Planning
- Managing in Organisations
- International Business Case Study

Optional units (choose one pathway)

### **Business Management Pathway**

(choose two units from)

- Principles of Business Law
- Managerial Accounting
- Economics for Business
- Managing the Customer Relationship
- Entrepreneurship and Business Development

(and two units from)

- Strategic Marketing Management
- Strategic Human Resource Management
- Project Management
- Corporate Finance

### **Financial Management Pathway**

- Systems Management and Internal Financial Controls
- Managerial Accounting
- Corporate Finance
- International Business Finance and Planning

### **Management of Information Systems Pathway**

- Information Systems for Strategic Management
- Project Management

(and choose two units from)

- Information Systems Applications for Business
- Information Systems Development
- Managing the Customer Relationship

### **Entry requirements**

One of the following:

- Any ABE Level 4 Diploma or equivalent
- Any Level 3 qualification or equivalent
- 2 years' relevant work experience

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

### **Postgraduate Diploma (Level 7)\***

Units

- Strategic Business Management and Planning
- Management of Financial Resources and Performance
- Leadership, Change and People Performance
- Corporate Strategy, Governance and Ethics in the Global Environment
- Research Methods and their Application to Marketing

### **Assessment**

The Strategic Business Management and Planning unit is assessed by examination.

The other four units are assessed by assignment.

### **Entry requirements**

One of the following:

- ABE level 6 Diploma- Degree in related subject area
- Other internationally recognised relevant qualification at Level 6
- Five years' relevant senior management experience And- English at IELTS 6.0

\* indicates promotional title. This qualification is regulated by Ofqual as a Diploma

## **What do the levels mean?**

The levels refer to the 'level of learning' required to complete the qualification. Qualifications at the same level are therefore broadly similar (or equivalent) in the level of learning required.

**QCF Level** - Other qualifications at the same level

**Level 3** - UK 'A' level, BTEC National Certificate

**Level 4** - BTEC Professional Diploma

**Level 5** - UK Foundation Degree, HND

**Level 6** - Bachelors Degree, Graduate Diploma

**Level 7** - Masters Degree, Postgraduate Diploma

## **What is a Pathway?**

ABE's level 4, 5 and 6 Diplomas in Business Management are divided into three separate 'Pathways'. A Pathway is a combination of units (with some options within them) which enable you to specialise in a particular area.

The three Pathways are Business Management, Financial Management and the Management of Information Systems.

All successful students will receive a Diploma in Business Management (at the appropriate level). If you take the Financial Management or Management of Information Systems Pathways the relevant Pathway will be shown on your award certificate.

This will be especially useful if you are considering a career in, or planning to study further in, either of these Pathway areas.

The progression route with WebLearning Academy and ABE qualifications

